

PHILIP MORRIS INCORPORATED
ADVERTISING COST ESTIMATE

file acct 11/25/87

Brand: OTHER PROMOTIONS

Date: NOVEMBER 24, 1987

Media: HORSE RACING - MARLBORO

Contract Terms: PROGRAM AD FOR 1987-1988 RACING MEET -
OCTOBER 4, 1987 - MAY 22, 1988

ROSECROFT
6336 ROSECROFT DRIVE
FORT WASHINGTON, MD 20744

Pay To:

Approvals:

J. J. [Signature] 11/25/87

[Signature]

	ESTIMATED COST	AMOUNT PAID	INVOICE NO.	INVOICE DATE	DATE PAID
JANUARY					
FEBRUARY					
MARCH					
APRIL					
MAY					
JUNE					
JULY					
AUGUST					
SEPTEMBER					
OCTOBER					
NOVEMBER	\$ 5,780.00				
DECEMBER					
TOTAL	\$ 5,780.00				

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